



Amanda Martin is a licensed Real Estate Broker and Director of Business Development at The Real Estate Shoppe, a boutique residential brokerage based in South Florida. With certifications as a Real Estate Collaboration Specialist in Divorce (RCS-D), a Real Estate Negotiation Expert (RENE), and a Short Sales and Foreclosure Resource (SFR), Amanda brings specialized expertise to complex transactions. She is known for leading with clarity, empathy, and strategy—guiding clients through life transitions, high-stakes negotiations, and unique selling situations with professionalism and care. Her role includes overseeing marketing, business development, and streamlining operations that support both agent success and client satisfaction.

Before stepping into real estate, Amanda built a career in the nonprofit and development world, holding leadership roles at organizations such as Voices for Children Foundation, Florida International University, and Healthy Mothers, Healthy Babies of Broward County. She specialized in donor engagement, strategic campaigns, and mission-driven storytelling—skills she now uses to craft client-first real estate experiences. By applying stewardship principles to the buying and selling process, Amanda has created a trusted brand rooted in service, advocacy, and results.

Amanda lives in Parkland, FL with her business and life partner, Javier, their two daughters, Alexandria and Milena and their two dogs Jack and Captain. When not working, Amanda enjoys road trips, storytelling, and unplugged weekends by the pool. She believes that real estate should feel like a collaboration, not a transaction—and she's built her business around helping families move forward with confidence and clarity.

**Trustee Member
Professional Bio**