



Kathleen (Kathy) Keleher is a dynamic Marketing and Parade Director with over 20 years of experience in event management, advertising, marketing, and public relations. She came to Winterfest as Event Director with a background in events ranging from Fine Food & Wine, Golf Tournaments to Parades.

As the current Marketing and Parade Director for the Winterfest Boat Parade, she works to promote and coordinate the logistics of the “World’s Most Watched Boat Parade” with agencies such as the Marine units of the Broward Sheriff Office and Fort Lauderdale Police Department, United States Coast Guard and Florida Fish and Wildlife.

Kathy has a strong commitment to community engagement and volunteerism.

**Trustee Member
Professional Bio**